

# NATIONAL QUALITY EDUCATION CONFERENCE

Leading, Learning, and Teaching for Tomorrow's World

**HYATT REGENCY JACKSONVILLE RIVERFRONT • JACKSONVILLE, FL • OCTOBER 25-27, 2009**

<http://nqec.asq.org>

**THE PREMIER QUALITY IN EDUCATION  
CONFERENCE FOR ALL EDUCATORS!**

Group discounts available!



# Conference Schedule Overview



## Schedule Subject to Change

### Saturday, October 24

- 11:00 a.m. – 5:00 p.m.**  
Registration/Bookstore Open
- Noon – 4:00 p.m.**  
Preconference Workshops
- 4:00 p.m. – 5:00 p.m.**  
Welcome Reception

### Sunday, October 25

- 7:00 a.m. – 4:30 p.m.**  
Registration/Bookstore/Exhibits Open
- 8:00 a.m. – 9:00 a.m.**  
Continental Breakfast and  
Networking Discussions
- 9:00 a.m. – 10:30 a.m.**  
Welcome and Introduction of Education  
Team Excellence Award Process –  
Crista Kautz  
Featured Speaker: Maurice Ghysels,  
*Quality and the Economy*, and  
Keynotes Address: *Effective  
Communication and Enhancing  
Creativity in Our Youth and Educators*,  
Joseph and Judith Pauley
- 10:30 a.m. – 11:00 a.m.**  
Refreshment Break With  
Sponsors/Exhibitors
- 11:00 a.m. – 12:15 p.m.**  
Concurrent Sessions

### Spotlight Session

**Quality in Education 101**  
Becky Martin

- 12:15 p.m. – 1:30 p.m.**  
Networking Lunch and Keynote  
Address: *The Quality Journey: Facing  
the Brutal Facts and Greatness to Last*,  
Dan Lukich
- 1:30 p.m. – 2:45 p.m.**  
Concurrent Sessions

### Spotlight Session

- Will Students Make the Grade in an  
Education for the World Ahead?  
The Erroneous Dilemma Between Testing  
and Creativity**  
Maurice Ghysels
- 2:45 p.m. – 3:15 p.m.**  
Refreshment Break With  
Sponsors/Exhibitors
- 3:15 p.m. – 4:30 p.m.**  
Concurrent Sessions

### Spotlight Session

**Baldrige National Quality Program:  
Routes to the Top**  
Jeff Lucas

### Monday, October 26

- 8:00 a.m. – 3:00 p.m.**  
Exhibits Open
- 8:00 a.m. – 4:15 p.m.**  
Registration/Bookstore Open
- 8:15 a.m. – 9:00 a.m.**  
Continental Breakfast
- 9:00 a.m. – 10:00 a.m.**  
Morning Announcements – Crista Kautz  
and Keynote Address: *Quality Learning  
Down Under*, David Langford
- 10:00 a.m. – 10:30 a.m.**  
Refreshment Break With  
Sponsors/Exhibitors
- 10:30 a.m. – 11:45 a.m.**  
Concurrent Sessions

### Sponsored Session

**Follett Special  
District Presentation**



### Spotlight Session

#### Moving to Organizational Excellence

Bob Ewy

**11:45 a.m. – 1:15 p.m.**

Lunch and Introduction of the Team  
Excellence Award Recipients

**1:15 p.m. – 2:30 p.m.**

Concurrent Sessions

### Spotlight Session

#### Education Team Excellence Award Recipient Presentation

**2:30 p.m. – 3:00 p.m.**

Refreshment Break With  
Sponsors/Exhibitors

**3:00 p.m. – 4:15 p.m.**

Concurrent Sessions

### Spotlight Session

#### ImpaQT Special Demonstration

See a demonstration of ASQ's ImpaQT  
Training™ product and learn why it is  
the product for your school.

### Tuesday, October 27

**7:30 a.m. – 8:30 a.m.**

Continental Breakfast

**7:30 a.m. – 10:00 a.m.**

Registration Open

**7:30 a.m. – 11:30 a.m.**

Bookstore Open

**8:15 a.m. – 9:15 a.m.**

Invitation to NQEC 2010, Crista Kautz  
and Closing Keynote: *Delivering on the  
Promise: The Education Revolution*,  
Rich DeLorenzo

**9:15 a.m. – 9:45 a.m.**

Refreshment Break and Author Book  
Signing With Rich DeLorenzo

**9:45 a.m. – 11:00 a.m.**

Concurrent Sessions

### Spotlight Session

#### Quality Learning Down Under

David Langford



# National Quality Education Conference Session Tracks

Today's schools need to prepare tomorrow's leaders, learners, and thinkers to lead, teach, and solve problems. We must develop teachers and leadership now to help students develop the highest academic skills and to become strong communicators, thinkers, and leaders for tomorrow.

NQEC 2009 is an outstanding opportunity for administrators and educators to gain skills and ideas to put into practice right away. This year's conference features experts in education leading sessions in six major tracks.

## Rapid Response Assessment ✨

With so much riding on high-stakes testing, teachers, students, and administrators need to gauge student progress in the moment and take corrective action before the summative assessment. These sessions will focus on using in-process measures as formative assessment tools and applying the PDSA cycle as action research. This track may also attract those who wish to focus on using assessment and quality tools in the special education classroom to help special needs' students advance beyond their current level of functioning.

## The Power of Professional Learning Communities (PLCs) ◆

PLCs are continuous improvement communities. Collaboration among co-workers allows educators to learn and apply best practices in a supportive, collegial environment. Sessions in this track will explore professional development and its importance to student achievement through the lens of PLCs.

## Integrating Measurement and Creativity 🗨️

Quality is more than data and measurement. Learning involves more than linear thinking. Today's students need to develop conceptual skills such as creativity, innovation, and critical thinking. This track focuses on applying quality tools and the continuous improvement philosophy to develop the whole student.



## New to Quality: How to Get Started 🌟

Do terms like data-driven decision making, PDSA, and Pareto charts make your head spin? Do you wonder what the buzz about quality is? Perhaps you understand the terms but aren't sure how to get started in implementing quality principles in your classroom, school, or district. Or, if you are experienced in the use of quality tools in schools and classrooms, perhaps you have ideas on how to overcome challenges that occur as schools and classroom teachers begin to implement these practices. These sessions will introduce attendees to how quality is applied in education to improve student achievement.

## Developing New Leaders and Teachers 🌸

How do we develop the teachers and leaders of tomorrow who will continue the legacy of continuous improvement? What is the best way to reach university students preparing to work professionally in our schools if they aren't currently being taught continuous improvement philosophies? Sessions will examine training of new staff (whether experienced or newly graduated) in the teaching corps and in leadership.

## Driving Quality Throughout School and District Operations 🧑‍🏫

Quality in school systems must go beyond what happens in the classroom. How does your district apply systems thinking to drive quality through the operations side of your organization and thus enhance learning? Sessions will focus on the application of continuous improvement in nonacademic functions and how these improved work processes lead to increased achievement.

# NQEC 2009 Keynote Speakers



**Joseph and Judith Pauley** have spent many years in the classroom teaching a variety of subjects, including chemistry, physics, English,

history, Chinese, and English as a second language. For the past 21 years, they have taught educators how to individualize instruction. They also teach leaders and managers how to be more effective in leading improvement in their organizations.

The National Dropout Prevention Network awarded the Pauleys its 2008 Individual Crystal Star Award for the success educators nationwide are having when they apply the Pauley's research-based concepts and for the results administrators are getting when they use those concepts in leading innovation in their schools and school districts.

The Pauleys present annually at about 20 national and international conferences, have published many articles in various prestigious journals, and have written books explaining how educators can use the concepts of process communication to increase classroom achievement.

Their latest book is *Communication: The Key to Effective Leadership*.



**Rich DeLorenzo** is an internationally known leader in education reform and organizational restructuring.

DeLorenzo is best known for his uniquely comprehensive grassroots approach to re-inventing educational systems.

He led the first K-12 district in America—the Chugach School District in Anchorage, AK—to change from a time-based to a performance-based system. Under his model, students are measured by meeting performance standards rather than receiving credits. Hundreds of schools throughout Alaska have succeeded in improving student outcomes using this system. DeLorenzo is also co-author of *Delivering on the Promise* and co-founder of the Re-Inventing Schools Coalition (RISC).



**Dan Lukich** holds bachelor's degrees in history and political science from Mt. Union

College and a master's degree in personnel counseling and educational psychology and a doctorate from Miami University of Ohio. Since 1985, he has served as superintendent in four school districts: Union Schools, St. Clairsville, OH; Lawton Community Schools, Kalamazoo, MI; Gull Lake Community Schools, Richland, MI; and his current position at Community Consolidated School District 15, Palatine, IL.



**David Langford** Since 1992, David Langford has trained colleagues in K-12 school systems, the military, universities,

colleges, pre-schools, churches, and business to identify systemic problems and create quality solutions that improve learning. He has presented his trademark seminar more than 300 times to more than 35,000 educators.

Known as America's master quality teacher, Langford is a graduate of Montana State University-Billings with a bachelor's degree in K-12 education and received a master's degree in educational administration and supervision from Arizona State University. He is a consultant, trainer, educator, international speaker, and writer focusing his efforts on improving the quality of learning and learning systems. Langford is also co-author of *Orchestrating Learning With Quality*, author of *Tool Time for Business*, *Tool Time for Education*, and *Tool Time for Healthcare*, and the creator of numerous quality improvement tools and products.

# Spotlight Session Presenters



## Education Quality 101

**Becky Martin**

Cedar Rapids  
Community School  
District, IA

Becky Martin is continuous improvement facilitator for the Cedar Rapids Community School District in Iowa and has a master's degree in education. She has 36 years of experience in education and has been working specifically with continuous improvement for the last 15 years. Martin is a certified trainer for ASQ's ImpaQT Training™ for the classroom. She has published articles and has been a speaker at national conventions. She leads workshops that assist school districts in their continuous improvement efforts.



## Moving to Organizational Excellence

**Bob Ewy**

Education  
Performance  
Improvement  
Coach, IL

Robert Ewy is a consultant in strategic planning, continuous improvement, and process management. He was most recently the director of planning and quality programs for Community Consolidated School District 15 in Palatine, IL. In this role, he was responsible for all aspects of organizational improvement, from the classroom to the boardroom.

As a performance coach, he most often works with senior leaders to develop or refine strategic plans, deploy plans, align organizational systems, develop process management and improvement methodology, develop assessment metrics, build district-level scorecards, and apply continuous process improvement principles and practices.



## Baldrige National Quality Program: Routes to the Top

**Jeff Lucas**

Baldrige National  
Quality Program  
NIST, MD

Jeff Lucas is the deputy director for the Baldrige National Quality Program. Prior to this role, Lucas spent 18 years in public education, most recently as program manager for student assessment services at the Maryland State Department of Education.

He has a variety of experiences helping to improve the performance of educational systems including serving as an expert consultant to the U.S. Department of Education in performance measurement, leading technical assistance visits for the Southern Region Education Board's High Schools That Work program, and chairing the Workforce Information Committee of the Governor's Workforce Investment Board in Maryland. Lucas holds a bachelor's degree in psychology from the College of William and Mary and a master's degree in organizational development from Johns Hopkins University.

## Will Students Make the Grade in an Education for the World Ahead?



**Maurice Ghysels**

Mountain View  
Whisman School  
District, CA

Before becoming  
superintendent  
of schools in

California's Mountain View Whisman School District, Maurice Ghysels was a quality consultant in corporations and high-tech start-ups. He earned a doctorate in education, organizational development, and training from the University of San Francisco. Ghysels is an ASQ member and chair of the ASQ K-12 Education Advisory Committee.

## The 3rd Annual Education Team Excellence Award

### DEMONSTRATE YOUR SCHOOL'S DEDICATION TO EXCELLENCE!

Teamwork is essential in education. Teachers, administrators, staff, and parents work together to give students every possible opportunity to learn. The Education Team Excellence Award Process showcases what teams accomplish in our schools.

#### The Education Team Excellence Award Process

Teams submit a proposal explaining their project and process. The proposals are evaluated according to Team Evaluation Criteria. Each team receives a score sheet and feedback report.

Team finalists are selected from a preliminary round to participate in the LIVE presentations at NQEC in Jacksonville, FL, October 25–27, 2009. A panel of judges evaluates each team.

**Entries are due August 31, 2009.**

**Learn more at**

**<http://nqec.asq.org/team-award>**

## Saturday Workshops

Noon – 4:00 p.m.

### Saturday Workshops

#### Workshop 1

*Continuing the Story: The 2003 National Malcolm Baldrige Winning School District: Then and Now*  
Dan Lukich and Guy Herrmann,  
Community Consolidated School District 15, IL

#### Workshop 2

*Beyond Assessment: 7 Keys for Building a Successful, Sustainable Quality School Culture*  
Jay Bonstingl, Leadership Development Center for Schools of Quality, MD

#### Workshop 3

*Leading by Doing: Shifting From an Operational Leader to an Instructional Leader*  
Gene May and Jonathan Ribbeck,  
Iredell Statesville School District, SC

#### Workshop 4

*Strengthening the Student and Teacher Partnership: Formative Assessment and Student Response Systems*  
Louise Casagrande, Todd Craig,  
and Ken Veon, Buckeye Local School District, OH

### Workshop 5

*Learn About the Benefits of Lean Six Sigma and Blended e-Learning*  
Louie Hendon, Vera Lewis-Jasper,  
and Brian Mallory, Institute for Organizational Excellence, GA

\*Note: No lunch service will be provided

## Sunday Sessions

11:00 a.m. – 12:15 p.m.



**Data Folders, Data Teams, and Essential Elements: Advancing Student Learning Through Formative Assessments**

Shan Glandon and Angela Timmons,  
Jenks Public Schools, OK



**Professional Learning Communities and Tools of Quality**

Lillie Jessie, Diana Aikens, and Glynis Taylor, Prince William County Schools, AK



**From Little Things, Big Things Grow**

Catherine Temple, Catholic Education Office, Melbourne, Australia



**Help Me Help You Show You the Data**

Corey Whitehead and Valerie Ford,  
Weatherford Independent School District, TX



**Quality in School Operations**

Natalie Kelly, Iredell Statesville School District, SC

### Education Team Excellence Award Judging Session

Learn firsthand how other schools achieved their improvement goals at this live presentation of the Education Team Excellence Awards.

## Spotlight Session:

### Quality in Education 101

Becky Martin

This session is for the newcomer to quality in education. It will clarify principles and goals for applying quality practices and increasing student achievement. This session will provide a foundation for participants to make the most of NQEC by addressing questions such as:

- What does “quality” mean in a school system and classroom?

- How do schools use the philosophy of continuous improvement to get results?
- What do alignment and systems thinking look like in an educational organization?
- How do quality concepts affect student learning?
- How do mission and vision relate to the classroom environment?
- How are students, staff, and stakeholders involved in data-driven decision-making?
- What is the plan, do, study, act (PDSA) cycle? How can quality tools and PDSA drive improvements?

### Sunday Concurrent Sessions 1:30 p.m. – 2:45 p.m.



#### Improving Student Achievement Using PDSAs (And Pretty Darn Successful At It!)

Jane Wheeless, Marcia Wieduwilt, and Bambi Miller, Prince William County Schools, AK



#### Establishing Relationships: The Key to Leading Teachers and Raising Student Achievement for Success in Tomorrow's World

Judith Pauley, California State–San Marcos, CA and Joseph Pauley, George Mason University, MD



#### Goals Communication That Works!

Denis Ward, MaryAnn Plahitko, Tina Carlton, and Kris Adolf, Danville Community School, IN



#### Running a SMART Classroom: Tools to Get You Started

Cindy McClung and Bob Hoglund, Lee County Schools, FL



#### Using Quality Tools to Build Effective Negotiations

Phillip Price and Patricia Wagar, Mayfield City Schools, OH

### Spotlight Session

#### Will Students Make the Grade in an Education for the World Ahead? The Erroneous Dilemma Between Testing and Creativity

Maurice Ghysels

Using an overview of the continuous improvement and collaborative learning activities from the Mountain View

Whisman School District, Maurice Ghysels offers a thought-provoking discussion focused on the need for testing and creativity in the public school system. He makes the connection between the components of a continuous improvement classroom and 21st century skills, and also argues that art and music education provide a more innovative and creative learning environment to prepare students for the future.

### Sunday Concurrent Sessions 3:15 p.m. – 4:30 p.m.



#### The Problem Solving Team Process Meets PDSA: The 3-Tiered Ticket to High Performance and Increased Student Achievement

Brenda LeBrasse and Patti Pierce, Colorado Springs School District 11, CO



#### Teacher Leaders Creating Teacher Leaders Through a Demonstration Classroom Model

Kim Rector and Kelly Trudelle, Iredell Statesville School District, SC



#### Once Upon a School of Quality: How to Slay the Dragons of Frustration and Create a Quality Ever After!

Michele Brinn and Tami Miller, Carolina First Center for Excellence, SC



#### A Student-Driven Learning Environment: From Dream to Reality

Doreen Mengwasser, Mehta Dulari, and Bill Willis, Hurst-Euless-Bedford Independent School District, TX



#### Break the Mold: How the Baldrige Approach Develops Teachers and Students as Leaders

Rita Goss, Meisram Hernandez, and Margaret Byrnes, Prince William County Schools, AK

### Spotlight Session

#### Baldrige National Quality Program: Routes to the Top

Jeff Lucas

In this spotlight session, you will receive practical “how-to” strategies for utilizing Baldrige’s key tools including the Education Criteria for Performance Excellence, the Baldrige application, and the *Are We Making Progress* questionnaire.

Monday Concurrent Sessions  
10:30 a.m. – 11:45 a.m.



**Finding the Right Combination: Curriculum + In-Process Measures + Corrective Action = Positive Results**  
Ann Buckley and Val Dolezal, Cedar Rapids Community School District, IA



**Data-Driven Staff Development and School Improvement Planning for Performance Excellence**  
Cheryl Wolfel and Mary Zarr, Community Consolidated School District 15, IL



**High-Performing PLCs: Making Them a Reality**  
Denise Holliday and Amanda Sauer, Iredell Statesville School District, SC



**Going for the Green: Our Next Steps**  
Frank Sever and John Paydo, Mayfield City Schools, OH



**Performance Improvement Teams and Continuous Improvement**  
Rob Miller and Amy Hudson, Jenks Public Schools, OK

**Spotlight Session**  
**Moving to Organizational Excellence**  
Bob Ewy  
Review the alignment, integration, and deployment of systems within your school district. Participants of this session will assess examples that illustrate what aligned, integrated, or deployed systems look like, and engage in discussion about those lessons. The examples come from verified management practices of high performing school districts.

**Sponsored Session**  
**Follett Special District Presentation**



Monday Concurrent Sessions  
1:15 p.m. – 2:30 p.m.



**Collaborative Coaching: How Curriculum Resource Instructors Facilitate Classroom-Based Continuous Improvement**  
Shan Glendon and Jennifer Bradshaw, Jenks Public Schools, OK



**Quality Tools for Beginners**  
Lezlie Fuhr, David Miller, and Susi Newman, North Jacksonville Elementary School, IL



**CI for the Little Guy**  
Steph Stulken and Ann Buckley, Cedar Rapids Community School District, IA



**The 10-a-Day Solution**  
Linda Mikels, Sixth Street Prep School, CA



**Continuous Improvement in School Climate**  
William Black and Laura Walker, Metropolis Elementary School, IL

**Spotlight Session**  
**Team Excellence Award Recipient Presentation**  
Education Team Excellence Award participants present their presentations to conference attendees. This session is a great opportunity to network and learn how other schools are making strides in achievement and improvement.

Monday Concurrent Sessions  
3:00 p.m. – 4:15 p.m.



**20 Minutes Once a Week: All It Takes to Improve Students' Knowledge of the Content Standards**  
Sally Duncan, PQ Systems, OH



### Getting It Right: A Systems Approach to Response to Intervention

Marilyn Wescott, Jim Shipley and Associates, FL



### Increasing Critical Thinking Through Class Meetings and Discussions

Bob Hoglund and Cindy McClung, Lee County Schools, FL



### After School Program: A Teaching Laboratory for Future High Quality Teachers

Martin Suarez and Gonzalo Suarez, SoluNet, CA



### Values-Driven Instruction

Jack Dale, Fairfax County Public School, VA

#### Spotlight Session

##### ImpaQT Special Demonstration

ImpaQT Training™ teaches your district to implement a data-driven decision making and continuous improvement framework that creates results. Broken into four focus areas that can be applied in stages, ImpaQT Training allows improvement to happen at the district, school, classroom, and education leader levels in a fast, but effective way.



Tuesday Concurrent Sessions  
9:45 a.m. – 11:00 a.m.



### From Assessment of Learning to Assessment for Learning: One District's Steps in Making the Transition

Robert Hassler and David Decker, North Penn School District, PA



### Closing the Achievement Gap Between Schools

Linda Mikels and Ailene Cammon, Victor Elementary, CA



Moving PDSA From the Minors to the Majors to Help Differentiate Instruction  
Lorie Bratcher and LeAnn vonPhul, Weatherford Independent School District, TX



### Building a Quality Classroom One Tool at a Time

Amy Bobak and Christine Sund, Lee County Schools, FL



### Key Factors in the Implementation and Sustainability of Quality Improvement Efforts

Gary Schumacher, University of Houston–Clear Lake, TX

#### Spotlight Session

##### Quality Learning Down Under

David Langford

David Langford will facilitate a session featuring administrators from Mordialloc College, Melbourne, Australia. Langford has worked for almost 10 years with Mordialloc on integrating capacity matrices, self-directed learning, self-paced learning, and quality tools—all in an open classroom. The session will also feature video of other school transformations in Australia.

#### Travel Information

##### Hyatt Regency Jacksonville Riverfront

225 East Coastline Drive  
Jacksonville, FL 32202

**General Phone:** 904-588-1234

**Reservations:** 800-233-1234

**Web site:**

www.jacksonville.hyatt.com

**Room Rates:** \$139 single/double occupancy; \$159 triple occupancy; \$169 quad occupancy and applicable taxes (currently 14.13%, subject to change). Based on availability, rates are good two (2) days pre- and post-conference. Rooms must be guaranteed for one night with either a credit card, check, or cash for the first night's lodging. When phoning in your reservation, please refer to the NQEC Group Rate when making reservations.

**Cutoff Date:** Reservations must be made by Thursday, October 1, 2009, or when the block of rooms at the hotel have been filled; whichever occurs first. Attendees are encouraged to make hotel reservations early.

**Hotel Purchase Orders:**

Hotel purchase orders must be mailed or faxed to the attention of the Credit Manager at the Hyatt Regency Jacksonville Riverfront by September 10, 2009.

Fax: 904-360-8699

Mail:

Attention Credit Manager – Hyatt Regency  
Jacksonville  
225 Coast Line Drive East  
Jacksonville, FL 32202

# REGISTRATION FORM

## National Quality Education Conference

Leading, Learning, and Teaching for Tomorrow's World

October 25-27, 2009

### FOUR EASY WAYS TO REGISTER!

**Mail:** The completed registration form to:  
ASQ Customer Care  
P.O. Box 3005, Milwaukee, WI 53201-3066.

**Call:** ASQ at 800-248-1946 or 414-272-8575  
and have credit card information ready.

**Fax:** The completed registration form with  
credit card or purchase order information to  
ASQ Customer Care at 414-272-1734.

**Web:** Complete the online registration form at  
<http://nqec.asq.org>.

EDJDK89

Please print clearly or type the following information:

Are you an ASQ Full or K-12 member?  Yes  No

Member or customer number (if applicable): \_\_\_\_\_

First name for badge: \_\_\_\_\_

City, State/Province: \_\_\_\_\_

Mr./Ms./Mrs./Dr. \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_

Organization/School: \_\_\_\_\_

Country: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Fax: \_\_\_\_\_

Apt./Ste. \_\_\_\_\_

E-mail: \_\_\_\_\_

### Preconference Workshops, Saturday, October 24

Noon - 4:00 p.m.

- |   |  |   |  |   |
|---|--|---|--|---|
| <input type="checkbox"/> Workshop 1<br>Continuing the Story:<br>The 2003 National<br>Malcolm Baldrige-<br>Winning School<br>District: Then and<br>Now<br>Fee: \$125 | <input type="checkbox"/> Workshop 2<br>Beyond Assessment:<br>7 Keys for Building<br>a Successful,<br>Sustainable Quality<br>School Culture<br>Fee: \$125 | <input type="checkbox"/> Workshop 3<br>Leading by Doing:<br>Shifting From an<br>Operational Leader<br>to an Instructional<br>Leader<br>Fee: \$125 | <input type="checkbox"/> Workshop 4<br>Strengthening<br>the Student and<br>Teacher Partnership:<br>Formative Assessment<br>and Student Response<br>Systems<br>Fee: \$125 | <input type="checkbox"/> Workshop 5<br>Learn About the<br>Benefits of Lean Six<br>Sigma and Blended<br>e-Learning<br>Fee: \$125 |
|---|--|---|--|---|

### CONFERENCE REGISTRATION

**Early-Bird Rate:** ends 9/14/2009

Member

\$390

Nonmember

\$460

One-Day

\$260

**General Rate:** begins 9/15/2009

\$430

\$515

Sunday

Monday

Tuesday

### K-12 MEMBER PRICE

Early Bird  
ends 9/14/2009

\$340

General Registration  
begins 9/15/2009

\$375

### GROUP DISCOUNT

Groups of three or more will receive the discounted rate. All registrants must be from the same organization and all registrations must be received at the same time to qualify for this discount. Through September 14, 2009  \$370  
On/After September 15, 2009  \$390

K-12 members are those whose school or district have an ASQ membership.

For information on becoming a K-12 member, contact Julie Sharp at 800-248-1946.

### PAYMENT INFORMATION

Registration must be accompanied by payment in full for all selected activities. Funds payable in U.S. dollars, drawn on a U.S. financial institution. Purchase orders must be sent along with completed online registration via mail to the attention of ASQ Customer Care, PO Box 3005, Milwaukee, WI 53201-3005; via fax to 414-272-1734, Attn: ASQ Customer Care; or via e-mail to [help@asq.org](mailto:help@asq.org) with "NQEC

MasterCard  Visa  American Express

Purchase order # \_\_\_\_\_

(please attach documentation)

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Name on Card \_\_\_\_\_

(please print)

Signature \_\_\_\_\_

If you have a disability and/or special needs, please let us know so that we may facilitate your attendance at the conference. Check this box and attach information regarding your needs.

Registration includes three continental breakfasts, two lunches, the Welcome Reception, all concurrent sessions, and conference materials. Workshops are available at an extra fee.

**WORKSHOP AMOUNT DUE** . . . . . \$ \_\_\_\_\_

**REGISTRATION AMOUNT DUE** . . . . . \$ \_\_\_\_\_

**TOTAL AMOUNT DUE** . . . . . \$ \_\_\_\_\_

Purchase Order" in the subject line. All phone registrations or faxes must include the number of a major credit card that will be charged for the registration fees (MC/VISA/AMEX accepted). Do not follow up phone, fax, or online registrations with a mail-in registration. All registrations (whether phoned, faxed, mailed, or completed online) will be confirmed by mail with a receipt and confirmation letter within two weeks of receipt.

If you have any questions or concerns, please call ASQ Customer Care at 800-248-1946.

Should we update your address in ASQ's records to reflect the above information?  Yes  No

I would like to receive information from conference sponsors and exhibitors via e-mail.

Yes  No

I would like to receive the free *Education Brief* e-newsletter.  Yes  No

Please indicate whether you work in:

- Elementary education  Secondary education  
 Higher education

# The premier conference on quality education...

## National Quality Education Conference

Leading, Learning, and Teaching for  
Tomorrow's World

October 25-27, 2009

<http://nqec.asq.org>



Sponsors:



Education  
Division



# This is why our K-12 members are so EXCITED!

Here are just a few of the membership benefits:

- One complimentary registration for the National Quality Education Conference
- Customized training to fit the needs of your school
- Special offers on Quality Press books
- Member pricing on all ASQ products and services
- Access to the ASQ Quality Information Center staff and resources

For more information on K-12 membership, call 800-248-1946 or visit  
<http://www.asq.org/education/membership/>.



600 N. Plankinton Ave.  
Milwaukee, WI 53201-3005 USA  
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Fax: +1-414-272-1734  
[www.asq.org](http://www.asq.org)

